

Project Summary *(Brief project overview)*

PROJECT TITLE (Do not exceed 60 characters and spaces.)	FIT for CRC at Linda Vista Health Care Center, San Diego
PROGRAM DIRECTOR (First, MI, Last, Degrees)	Laura H. Goetz, MD, MPH
ORGANIZATION	San Diego Family Care
TOTAL GRANT AMOUNT FUNDED	\$5000
PRIORITY AREA (see FORM 2)	Primary Prevention and Screening
RELATIONSHIP TO COLORECTAL CANCER	CRC, precancerous lesions, average risk population screening

Background:

Linda Vista Health Care Center and Mid-City Community Clinic are Federally Qualified Community Health Centers and are part of the San Diego Council of Community Clinics. They are two of three clinics overseen by San Diego Family Care. Screening and preventive services are provided by primary care practitioners, who together care for approximately 10,000 individuals over the age of 50 annually.

Specific Aim:

Provide an **integrated multi-level approach** to introduce FIT into primary prevention practice at LVHCC and MCCC and increase the CRC screening rate of the average risk population to 70%.

Process:

FIT-SD is a partnership between the San Diego County Medical Society Foundation (SDCMSF) (lead agency), Kaiser Permanente, and four community clinics in San Diego County: Neighborhood Healthcare, Operation Samahan, San Diego Family Care, and San Ysidro Health Center. The partnership's goal is to increase screening among all eligible populations, with a focus on high risk populations. This current proposal is for a project at San Diego Family Care and will be modeled after the FIT-SD projects currently funded by C4 and overseen by the San Diego County Medical Society Foundation (SDCMF). In order to standardize the process, the SDCMF will act as the point of contact and will assist with training of staff and will provide clinic support. Educational materials will be provided by the American Cancer Society, specifically the ACS toolkit. As stated in the C4 grant proposal for the Neighborhood Health Care Clinics, this toolkit 'provides assistance with education and clinic in-reach and how to leverage existing clinic programs to increase outreach and follow up for FIT testing and return.'