

Project Summary (Brief project overview)

PROJECT TITLE (Do not exceed 60 characters and spaces.)	FIT-SD: Neighborhood Healthcare
PROGRAM DIRECTOR (First, MI, Last, Degrees)	James Schultz, MD, MBA, FAAFP, DiMM
ORGANIZATION	Neighborhood Healthcare
TOTAL GRANT AMOUNT REQUESTED	\$10,000
PRIORITY AREA (see FORM 2)	Primary Prevention and Screening, Cancer Health Care – Delivery, Screening Barriers, Health Communications
RELATIONSHIP TO COLORECTAL CANCER	Colorectal cancer, Average Risk Population Screening, CRC Diagnostics, Precancerous lesions

(Please limit summary to this page with 12-point font text and 1 inch margins. This summary will be used to publicize the efforts of C4 to further advance its mission.)

FIT-SD is a partnership between the San Diego County Medical Society Foundation (SDCMSF) (lead agency), Kaiser Permanente, and four community clinics in San Diego County: Neighborhood Healthcare, Operation Samahan, San Diego Family Care, and San Ysidro Health Center. Our partnership's goal is to increase screening among all eligible populations, with a focus on high risk populations, such as the Latino and African American male population.

This partnership has honed clinic in-reach at Neighborhood Healthcare to improve colorectal cancer screening rates at three community clinics. Neighborhood Healthcare will continue working to further improve the percentage rate of return and follow up for FIT testing; incorporating best practices from the American Cancer Society's guidelines. Melissa Barajas, RN, BSN, PHN will act as lead and oversee program compliance.

Neighborhood Healthcare's colorectal cancer screening program is a roll out of the FIT-SD pilot program, and has been funded for two years. Prior to FIT-SD, the clinics' screening rate was 26.8%. As of November 2014, the clinics' screening rate was 59%, an all-time high for all sites.

The goal for this cycle will be to:

- Increase screening rate to 65% across Elm, Grand, and Valley Parkway clinic sites.
- 50% of FIT kits returned.
- 90% of eligible clinic patient receive kits at end of clinic visit.