

Project Summary *(Brief project overview)*

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| PROJECT TITLE (Do not exceed 60 characters and spaces.) | FIT-SD: San Diego County Medical Society Foundation |
| PROGRAM DIRECTOR (First, MI, Last, Degrees) | Ana L. Gonzalez Seda, MPH |
| ORGANIZATION | San Diego County Medical Society Foundation |
| TOTAL GRANT AMOUNT FUNDED | \$10,000 |
| PRIORITY AREA (see FORM 2) | Primary Prevention and Screening, Cancer Health Care – Delivery, Screening Barriers, Health Communications |
| RELATIONSHIP TO COLORECTAL CANCER | Colorectal cancer, Average Risk Population Screening, CRC Diagnostics, Precancerous lesions |

(Please limit summary to this page with 12-point font text and 1 inch margins. This summary will be used to publicize the efforts of C4 to further advance its mission.)

FIT-SD is a partnership between the San Diego County Medical Society Foundation (SDCMSF) (lead agency), Kaiser Permanente, and four community clinics in San Diego County: Neighborhood Healthcare, Operation Samahan, San Diego Family Care, and San Ysidro Health Center. Our partnership's goal is to increase screening among all eligible populations, with a focus on high risk populations, such as the Latino and African American population.

This partnership has honed clinic in-reach at three of the aforementioned pilot clinic sites to improve colorectal cancer screening rates. SDCMSF will continue to serve as the point of contact for participating clinics, assist with training clinic staff, and provide clinic support as needed. SDCMSF will also collect and evaluate data from participating clinics and provide annual reports. Ana Seda, Program Director at SDCMSF will act as lead and oversee FIT-SD.

This partnership will continue tracking the 2014 colorectal cancer screening programs at Neighborhood Healthcare, Operation Samahan and San Ysidro Health Center, and implement screening at San Diego Family Care. SDCMSF will provide training and support to ensure clinics incorporate best practices from the American Cancer Society's guidelines. Our goal is to also increase diagnostics and treatment at an additional hospital.

FIT-SD will host a roundtable annually to present to the Chief Medical Officer and clinic cancer champion(s) of all the San Diego community clinics the results of the 2014 clinic experience, proven methods to improve clinic in-reach, and outreach strategies to increase FIT screening and test return. SDCMSF will lead the planning and organization for this event. From this roundtable, an additional clinic partner will be identified as the new clinic for this year.

SDCMSF will meet with ongoing and new clinic partners, and will continue holding training sessions and meetings to assist participating clinics in monitoring colon cancer screening rates. This may require utilizing experts in the field that are not members of the partnership. The proposed partnership reaches individuals in San Diego's North County, North County Inland, South Bay, and Central Region, many of which are regions that are traditionally underserved.